

**The South-central Suicide Advisory Board (RSAB) works to support the mission & vision of the CT Suicide Advisory Board:**

**Mission:** The CTSAB is a network of diverse advocates, educators and leaders concerned with addressing the problem of suicide with a focus on prevention, intervention, and health and wellness promotion.

**Vision:** The CTSAB seeks to eliminate suicide by instilling hope across the lifespan.

**Membership:** Six RSAB meetings are held throughout the year. Participants meet to collaboratively identify ways to increase mental health awareness, expand education opportunities, and launch innovative, evidence-based strategies to address behavioral health needs across the New Haven & Middlesex counties.

**Facilitators:** Taylor Gainey, Kara Sepulveda-Fonseca

**Meeting objectives:**

By the end of this meeting, we will:

- Map out our communities to highlight creative strategies where we can reach vulnerable populations to connect with resources and share campaign messaging
- Strategize ways to enhance existing state campaigns to increase engagement, foster new conversations and partnerships with new sectors

**Welcome & Introductions** [10 minutes]

**Community Mapping** [50 minutes]

**Campaign Messaging Discussion** [50 minutes]

- Thinking back to your community maps and the locations you identified for reaching vulnerable populations, what kind of messaging would be effective?

**Closing** [10 minutes]

Resource sharing – grab materials

**Next meeting: Tuesday, June 3, 2025, at 10:30 AM via Teams**