



School-based,  
peer-to-peer  
suicide prevention



# INFORMATIONAL PACKET

Outreach Department  
[support@hopesquad.com](mailto:support@hopesquad.com)



## Table of Contents

### How To Get Started

Administrator Approval	Page 2
Mental Health Partnership	Page 2
Program Cost & Funding	Page 3
Advisors Training	Page 4
Training Options	Page 4-5
Student Nominations	Page 6
Parent Permission	Page 6



School-based,  
peer-to-peer  
suicide prevention

## Administrator Approval

Getting administrator approval is the first step in the process. Hope Squad offers an initial phone consultation to help you identify your school's needs and goals for using a Hope Squad. Discussing the implementation of the Hope Squad program should be done with the building-level administration to ensure that the program will be a success. **The administration will also sign the Hope Squad Affiliation Agreement. Once the signed Affiliation Agreement is received, the licensed advisor training will be scheduled.**

## Mental Health Partnership

Hope Squad follows the Circles4Hope community model, which encourages the collaboration of the entire community through community connections, school programs, and mental health partnerships. Schools participating in the Hope Squad program are required to have a partnership with a local mental health agency or health department, private mental health provider, or other mental health facilities.





School-based,  
peer-to-peer  
suicide prevention

## Program Cost and Funding

There are two options regarding how you may pay for Hope Squad; pay upfront or pay year to year. After the completed 2 - 4 years of respective curriculum, there is a continual membership fee that includes new curriculum editions, Prezis, Powerpoints, and additional resources. **The pricing below does not include the cost for the licensed advisor training.**

2022 Pricing	Total	Year 1	Year 2	Year 3	Year 4	Continued Membership
High School Curriculum	<b>\$6,000</b>	\$1,500	\$1,500	\$1,500	\$1,500	\$500
Middle School Curriculum	<b>\$5,400</b>	\$1,800	\$1,800	\$1,800	-	\$500
Elementary Curriculum	<b>\$3,000</b>	\$1,000	\$1,000	\$1,000	-	\$180
College Curriculum	<b>\$4,000</b>	\$2,000	\$2,000	-	-	\$500

### The following items are provided for each Hope Squad:

- Hope Squad advisor training is available in-person, virtual, and on-line (training options on pg 5)
- Supplemental curriculum phases\*
- Prezi/PowerPoint presentations\*
- Mental health break lessons\*
- Booklist and discussion questions\*
- School-wide mental health curriculum\*
- Bi-monthly newsletters for advisors\*
- Student workbooks\*
- Parent manuals\*
- Monthly mental wellness newsletters for school community\*\*
- Family mental health lessons\*\*
- Videos/PowerPoints to train staff, parents, and community
- Postvention assistance and support as requested
- Monthly support calls
- Conferences
- Technical assistance & support
- Research & data information

\* Available electronically

\*\* Available in English and Spanish



School-based,  
peer-to-peer  
suicide prevention

# Licensed Advisor Training

## **What do licensed advisors do?**

Advisors organize and run the Hope Squad. They are responsible for squad member nominations and selection, organizing a Hope Squad parent meeting, collecting permission forms, teaching Hope Squad curriculum, organizing school-wide activities, squad data collection, and monitoring squad members' self-care needs.

## **What is covered in the training?**

Licensed Advisor training provides Hope Squad advisors the tools they need to run a successful squad. The course teaches advisors the basics of suicide prevention, what a Hope Squad is, and the Hope Squad process. By the end of the advisor training, advisors will understand how to execute the program and maintain program fidelity.

## **Who should be trained?**

Any teacher, administrator, or staff member may be a Hope Squad advisor. We recommend selecting individuals who are interested in suicide prevention, mental health, and work with a wide range of students.

## **How many people should be trained?**

All advisors should be trained. Typically, each program will have 2-3 advisors. The training cost for advisors is broken down on the next page.

## **How do I sign up for a training date?**

To sign up, email [support@hopesquad.com](mailto:support@hopesquad.com) and let us know what type of training you would like to do. The training options are; at Hope Squad Headquarters, on-site, live Zoom, or the on-line training.

## **Is on-line training available?**

Yes! Email [support@hopesquad.com](mailto:support@hopesquad.com) to sign up for the on-line training.

## **What if I can't attend one of the training dates?**

If you can't attend one of the training dates, contact our support team and we can sign you up for on-line training, which gives you the flexibility to be trained anywhere, anytime, and at your own pace.





School-based,  
peer-to-peer  
suicide prevention

# Training Options

## **Licensed Advisor Training - Hope Squad Headquarters**

This training that covers the latest in suicide research, curriculum review, and steps to organizing your Hope Squad. Includes visits to elementary, middle, and high school Hope Squads. Contact us for specific dates.

Two-day training cost: \$400 per person

## **Licensed Advisor Training - On-Site**

Hope Squad trainer travels to you for Licensed Advisor Training. Training covers the latest in suicide research, curriculum review, and steps to organizing a Hope Squad. Includes your choice of additional training/meetings (below). Great for large groups.

One day training cost: \$2,500\* + \$1,500 (travel expenses)

Two-day training cost: \$4,000\* + \$1,800 (travel expenses)

## **Additional training/meetings offered on site by Dr. Hudnall**

Community	50 minutes
Hope Squad Students	30 minutes
Hope Squad Parents	50 minutes
School Staff	50 minutes

## **Licensed Advisor Training - Zoom**

A virtual training that covers the latest in suicide research, Hope Squad curriculum review, and steps to organizing and running a Hope Squad. Led by a Hope Squad trainer.

Cost: \$400 per person

## **Licensed Advisor Training - Online**

On-line training gives you the ability to be trained at your own pace, whenever and wherever you have Internet access. You gain all of the training and curriculum that you would in on-site and headquarters training, except you are unable to visit current Hope Squads.

Cost: \$300 per person

## Student Nominations

Hope Squad members are chosen by their peers during a school-wide nomination process. They are chosen for being friendly, a good listener, easy to talk to, and someone you could turn to if you needed a friend. Generally, a Hope Squad is made up of roughly 8-10 students per grade. However, the size of the squad can be adjusted to fit a school's size and need. Once students have completed the nomination form advisors and administrators compile a list of nominees. This list should be reviewed by administration and advisors for any concerns (bullying, previous suicide concerns, and serious mental illness may need to be weighed). Some names may be removed and students that would be a good fit and not nominated, may be considered. It is also critical to consider school demographics when selecting squad members so all school groups are represented.

## Parent Meeting

After the member list is approved, orientation invitations are sent to both the selected students and their parents. All Hope Squad members are required to have a signed parent permission form to participate in the Hope Squad program.

Parents play an important role in deciding if their child is a good fit for the Hope Squad, monitoring their child's mental health, and supporting the Hope Squad program.

Parent Manuals are given to Hope Squad parents to help educate them on mental health topics and the Hope Squad curriculum. The manuals are available in the advisor portal and can be emailed to the Hope Squad parents. The parent manuals are available so parents may provide additional mental and emotional support to their children. They also summarize what their child is learning in the Hope Squad program and help generate mental health discussions within the family.

